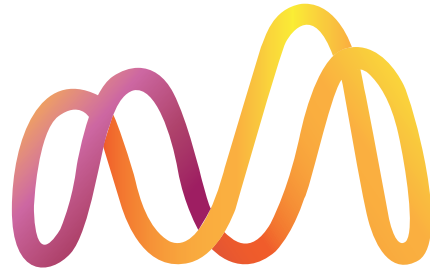


# Shaping Philippines Energy Sector for Sustainable Future



## PhilEnergy

IN CONJUNCTION WITH



# SPONSORSHIP OPPORTUNITIES

Endorsed by:



Strategic Partner:



Industry Partner:



Supporting Partners:

Media Partners:



Organised by:



# Major Sponsorship Packages

**PLATINUM**  
(max of 1 company)

**GOLD**  
(max of 2 companies)

**SILVER**  
(max of 3 companies)

Raw space booth during PhilEnergy 2025

72sqm

54sqm

36sqm

Company logo to be displayed in all marketing collaterals as sponsor



Full-page colored advertisement in PhilEnergy e-show directory



three ads



two ads



one ad

Plaque of appreciation to acknowledge their contribution



Speaking opportunity for technical seminar



2 speaking slots  
30mins. per slot



1 speaking slot  
for 30mins



1 speaking slot  
for 30mins

Dedicated Electronic Direct Mail (EDM) to be sent to the entire industry database



2 Electronic  
Direct Mails



1 Electronic  
Direct Mail



1 Electronic  
Direct Mail

Show Daily Feature  
*(logo and description of the company)*



Guaranteed exposure of interview in PhilEnergy's EDM show daily and social media  
*(Facebook, LinkedIn, Instagram)*



Promotional board placement  
(1m x 2.5m) in a prominent location at the exhibition hall entrances



Logo placement in all of the seminar rooms of PhilEnergy



## TOTAL COST

**USD 21,000**  
**PHP 1,142,400**  
(VAT EXCLUSIVE FOR PHP COST)

**USD 15,700**  
**PHP 854,080**  
(VAT EXCLUSIVE FOR PHP COST)

**USD 10,200**  
**PHP 554,880**  
(VAT EXCLUSIVE FOR PHP COST)



# Sponsorship Items

## VISITOR LANYARD & BADGE

Quantity: 5,000 pcs  
(exclusive for 1 company only)

USD 4,000

PHP 217,600 (VAT exclusive)

\*deadline for sponsorship: 09 December 2024



## VISITOR SUSTAINABLE BAG

Quantity: 5,000 pcs

(exclusive for 1 company only)

USD 4,000

PHP 217,000 (VAT exclusive)

\*deadline for sponsorship: 09 December 2024



## FLOOR STICKER

[W1 x H1m]

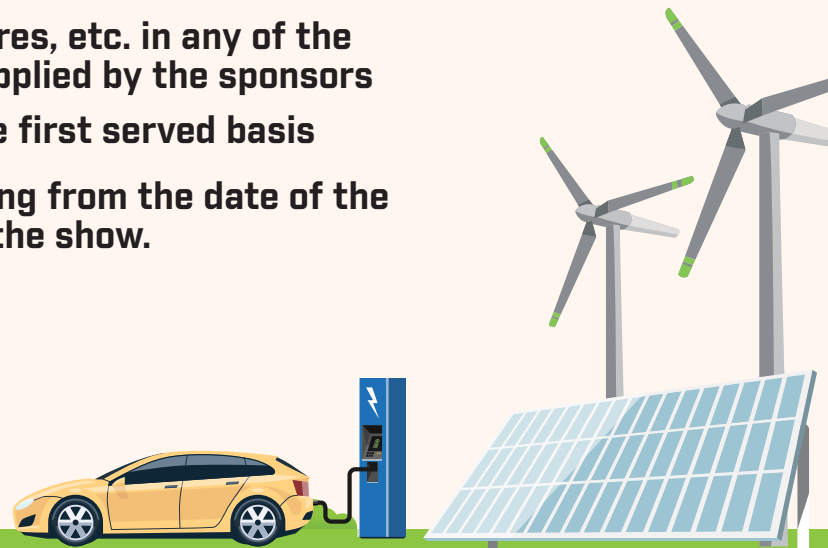
USD 1,000

PHP 55,000 (VAT exclusive)



## TERMS AND CONDITIONS:

- All sponsorship prices in Philippine Peso are VAT exclusive
- All company's materials, logos, brochures, etc. in any of the sponsorship opportunities must be supplied by the sponsors
- Sponsorships will be sold by first come first served basis
- The sponsorship package is commencing from the date of the sponsorship contract until the end of the show.



# OTHER SPONSORSHIP OPPORTUNITIES

## WEBSITE BANNER AD:

One (1) month exclusive placement of sponsor's ad material on PhilEnergy

USD 600

PHP 30,000 [VAT exclusive]

Three (3) months exclusive placement of sponsor's ad material on PhilEnergy

USD 1,500

PHP 80,000 [VAT exclusive]

\*ad banner size: 1000 x 140 px

\*\*artwork to be provided by the sponsor

## EDM BANNER AD:

USD 600

PHP 30,000 [VAT exclusive]

\*ad banner size: 600 x 200 px

\*\*banner to be provided by the sponsor

**CURRENT PHILIPPINE ENERGY MIX**

Oil-based solutions 32.2%

Coal 31%

Natural Gas 4.2%

Renewable Energy 32.7%

Source: <https://www.trade.gov/country-commercial-guides/philippines-energy-9>

**PHILIPPINE ENERGY LAWS**

**Comprehensive Roadmap for the Electric Vehicle Industry (CREVI)**

CREVI is a comprehensive roadmap aligning with various policies and programs to tackle EV industry challenges; it focuses on developing charging stations, energy, and grant incentives to energy manufacturing, R&D, and human resource development.

**Energy Efficiency and Conservation (EEC) Act**

Republic Act 11285 or the EEC Act institutionalizes energy efficiency and conservation, enhance the efficient use of energy, and grant incentives to energy efficiency and conservation projects.

**Renewable Energy Act**

Renewable Energy Act of Republic Act 9513 is an act promoting the development, utilization and commercialization of renewable energy resources and for other purposes.

[Download brochure here](#)

# PARTICIPATION AND BOOTH OPTIONS

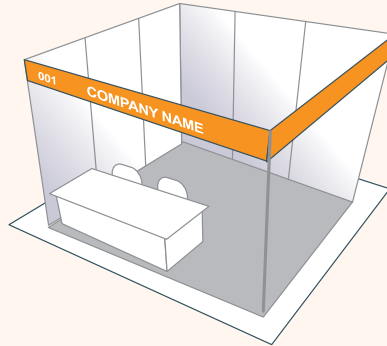
## RAW SPACE ONLY

Minimum 18sqm  
USD **376** per sqm



## WALK ON PACKAGE

Minimum 9sqm  
USD **412** per sqm



*Note: Terms and Conditions apply. Organisers reserve the right to accept or deny exhibit applications depending on the terms and conditions*

### Package inclusive of

- ◆ Needle punch carpet
- ◆ White polyester laminated panels for board
- ◆ Adhesive vinyl letters for exhibitor's name and booth numbers on the fascia board
- ◆ Two (2) Fluorescent lights (40watts)
- ◆ One (1) Information Counter
- ◆ Two (2) Folding Chairs
- ◆ One (1) Waste Basket

### ABOUT THE ORGANISER



PhilEnergy is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions.

As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com)

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