### **Shaping Philippines Energy Sector** for Sustainable Future





# SPONSORSHIP OPPORTUNITIES

Endorsed by:

Strategic Partner:

**Supporting Organisations:** 





















**Media Partners:** 













#### Major Sponsorship Packages

PLATINUM (max of 1 company) GOLD (max of 2 companies) SILVER (max of 3 companies)

Raw space booth during PhilEnergy 2024	72sqm	54sqm	36sqm
Company logo to be displayed in all marketing collaterals as sponsor	<b>Ø</b>	•	<b>Ø</b>
Full-page colored advertisement in PhilEnergy e-show directory	three ads	two ads	one ad
Plaque of appreciation to acknowledge their contribution	<b>Ø</b>		<b>Ø</b>
Speaking opportunity for technical seminar	2 speaking slots 30mins. per slot	1 speaking slot for 30mins	1 speaking slot for 30mins
Dedicated Electronic Direct Mail (EDM) to be sent to the entire industry database	2 Electronic Direct Mails	1 Electronic Direct Mail	1 Electronic Direct Mail
Show Daily Feature (logo and description of the company)	<b>②</b>	<b>②</b>	
Guaranteed exposure of interview in PhilEnergy's EDM show daily and social media (Facebook, Linkedin, Instagram)	<b>⊘</b>		
Promotional board placement (1m x 2.5m) in a prominent location at the exhibition hall entrances	<b>⊘</b>		<b>Ø</b>
Logo placement in all of the seminar			



rooms of PhilEnergy

#### **Sponsorship Items**







**PhilEnergy** 



FLOOR STICKER
[W1 x H1m]

USD 1,000 PHP 55,000 (VAT exclusive)

#### **TERMS AND CONDITIONS:**

- All sponsorship prices in Philippine Peso are VAT exclusive
- All company's materials, logos, brochures, etc. in any of the sponsorship opportunities must be supplied by the sponsors
- Sponsorships will be sold by first come first served basis
- The sponsorship package is commencing from the date of the sponsorship contract until the end of the show.





## OPPORTUNITIES

#### **WEBSITE BANNER AD:**



One (1) month exclusive placement of sponsor's ad material on PhilEnergy

USD 600

PHP 30.000 (VAT exclusive)

Three (3) months exclusive placement of sponsor's ad material on PhilEnergy

USD 1,500

PHP 80,000 (VAT exclusive)

\*ad banner size: 1000 x 140 px

\*\*artwork to be provided by the sponsor

#### **EDM BANNER AD:**

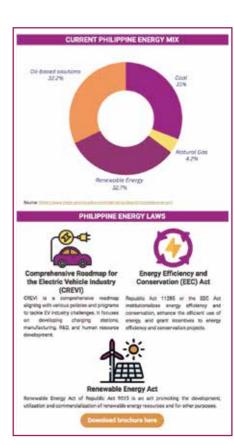
**USD 600** 

PHP 30,000 [VAT exclusive]

\*ad banner size: 600 x 200 px

\*\*banner to be provided by the sponsor





#### PARTICIPATION AND BOOTH OPTIONS

#### **RAW SPACE ONLY**

Minimum 18sqm PHP **14.800** per sqm

\*Exclusive of 12% VAT for PHP rate



#### **WALK ON PACKAGE**

Minimum 9sgm PHP 16,800 per sqm

\*Exclusive of 12% VAT for PHP rate



Note: Terms and Conditions apply. Organisers reserve the right to accept or deny exhibit applications depending on the terms and conditions

#### Package inclusive of

- Needle punch carpet
- White polyester laminated panels for board
- Adhesive vinyl letters for exhibitor's name and booth numbers on the fascia board
- Two (2) Fluorescent lights (40watts)
- One (1) Information Counter
- Two (2) Folding Chairs
- One (1) Waste Basket



PhilEnergy is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions.

As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com

**CONTACT US**FOR INQUIRIES, PLEASE CONTACT:

#### **SALES**

Ms. Faith Que +63 2 8581 1912 faith.que@informa.com

Mr. Ericson Pamintuan +63 2 8581 1933 ericson.pamintuan@informa.com

Ms. Naruechol Bunpaiboon (Ms. Jan) +66 81 5589287 (WhatsApp) naruechol.b@informa.com

#### **MARKETING**

Ms. Danah F. Castillo +63 2 8581 1921 danah.francisco@informa.com

Ms. Sitinee Kulvivat (Ms. Kat) +66 83 257 0539 (WhatsApp) sitinee.k@informa.com

Organised by:

Informa Markets Philippines | UBM Exhibitions Philippines, Inc Unit 1, Mezzanine Floor, Fly Ace Corporate Center 13 Coral Way, Central Business Park, Pasay City 1300 Metro Manila